

Matthew Kiewiet

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Experience

Managing Editor | The Montana Standard & Independent Record | May 2022–Present

Butte & Helena, MT

- Lead editorial direction and manage the personnel of two newsrooms.
- Listen to and approve/critique story pitches from reporters, and community members who wish to contribute local content.
- Make day-to-day decisions that can range from naming – or not naming – people in crime stories to approving opinion content.
- Provide guidance for in-depth features or enterprise pieces written by local reporters, and pitch long-form stories to the PSJ team.
- Mobilize reporters and photojournalists when news breaks.
- Recruit and onboard new employees to fill open positions.
- Coordinate and schedule content both digitally and in print by collaborating daily with digital editors, three other Montana editors, reporters and page traffickers.
- Ensure revenue-driven special sections are aligned with what the advertising team has promised its clients.

Sports Editor | The Montana Standard | Dec. 2020-April 2022

Butte, MT

- Oversaw the daily production of the sports section, including page trafficking.
- Covered high school, college and community sports across southwest Montana, writing everything from daily game stories to features on local standouts to breaking news.
- Wrote and managed a weekly sports betting column.
- Managed, trained and worked with the sports reporters to generate story ideas.
- Cultivated and maintained relationships with sources in a community that lives and breathes prep sports.
- Developed workflow that allowed our small two-person department to gather as many game results as possible to highlight schools across our vast coverage area.
- Worked closely with marketing and sales to produce seasonal special insert sections.

Sports Reporter/Assistant Editor | The Independent Record | Sept. 2019-Nov. 2020

Helena, MT

- Covered high school and community sports around the greater Helena area.

- Launched a sports betting column for 406mtsports.com following the Montana Lottery's rollout of Sports Bet Montana (the first and only legal sports book in the state) which I was able to turn into a weekly radio segment on KGEZ.
- Oversaw most of the desk duties for the IR sports section, such as copy editing and page trafficking. Also filled in to traffic the news section once a week.

Copy Editor/Page Designer | The Bulletin | Sept. 2017-Aug. 2019

Bend, OR

- Proofread each article for the sports section for grammatical errors and to ensure adherence to AP style and Bulletin style guide.
- Worked with reporters, photographers, graphic artists, supervisors and others to ensure that all elements worked together properly in every package that accompanied an article.
- Wrote headlines, short article previews and photo captions to provide key information in tight spaces.
- Monitored stories and wrote accurate, engaging and SEO-friendly headlines for bendbulletin.com.
- In addition to copy editing responsibilities, oversaw the design and layout of the sports section in addition to special publications.

Skills

- A thoughtful, people-first manager who prioritizes the needs and desires of the newsroom while also providing clear direction for each employee.
- Excellent command of AP style and BLOX.
- Proficient with Parse.ly analytics, SEO writing and disseminating content through social media platforms to maximize digital traffic.

Education

- Northern Arizona University, 2015-2017
- BS in Journalism and a minor in Criminology and Criminal Justice

References

Jeff Welsch | Montana Sports Director and 406 Sports Executive Editor

Jeff.Welsch@406mtsports.com | 406-670-3849

Steve Kiggins | Director of Local News and Montana Editor

Steve.Kiggins@lee.net | 406-273-1171

David McCumber | Arizona Editor

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